

Message Text

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ACTION COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 USIA-15 DRC-01 COA-02 INT-08

TRSE-00 CIAE-00 INR-11 NSAE-00 RSC-01 /061 W

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R 040835Z SEP 74

FM AMEMBASSY KUALA LUMPUR

TO SECSTATE WASHDC 7871

UNCLAS KUALA LUMPUR 4283

EO 11652: N/A

TAGS: BEXP, MY

SUBJ: REVISED-WASHINGTON APPROVED FY '76 EVENT SCHEDULE

REF: A-6649

1. EMBASSY GENERALLY CONCURS PROPOSED SCHEDULE. HOWEVER, SUGGEST IF POSSIBLE MOVE COMMERCIAL FISHING EQUIPMENT TRADE MISSION OR CATALOG SHOW EARLIER SPOT CALENDAR. NOTE OUR A-68 MAY 14, 1974, ADB FINANCED PROJECT TECHNICALLY ASSIST FISHING INDUSTRY MALAYSIA NECESSITATES TIMELY PROMOTION THIS THEME. REVIEW SCHEDULE MALAYSIA SHOWS NO PROMOTIONAL PROGRAMS JUNE TO NOVEMBER 1975. SUGGEST FISHERIES THEME MOVED INTO THIS SLOT, IF OTHER SCHEDULED POSTS AGREEABLE.

2. AS LOWER PRIORITY ALTERNATIVE ADVANCED DATE FOR FISHERIES PROMOTION, WE SUGGEST KUALA LUMPUR BE CONSIDERED SITE AUTOMOTIVE SERVICE EQUIPMENT CATALOG SHOW NOW SCHEDULED SINGAPORE, BANGKOK, MANILA, AUGUST '75. WITH PLANNING, KUALA LUMPUR SHOW COULD BE SCHEDULED AFTER SINGAPORE SHOW, USING SINGAPORE CATALOGS. HOPEFULLY TECHNICAL REPRESENTATIVE WOULD BE AVAILABLE VISIT KUALA LUMPUR ALSO. THIS THEME WELL SUITED PROMOTION MALAYSIA, WOULD FILL VOID CITED THIS SIX-MONTH PERIOD. EMBASSY REALIZES ALL CATALOG SHOWS BASED THREE-COUNTRY PROMOTION, BUT THIS CASE ADDITION ONE MORE SITE, USING SINGAPORE'S CATALOG'S MARGINAL COST FOR LONG RUN TRADE BENEFITS.

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3. WE ARE PLEASED AND STRONGLY ENDORSE SELECTION MALAYSIA
SITE MINERALS & ORE PROCESSING EQUIPMENT TECHNICAL SEMINAR,
NOVEMBER '75. U.S. AND OTHER FOREIGN INVESTMENT INTEREST
CURRENTLY STRONGEST THIS AREA, ESPECIALLY PETROLEUM, COAL
AND NICKEL. BELIEVE GOM WOULD WELCOME TIMELINESS THIS SEMINAR.

4. EMBASSY LATE RESPONDING REFERENCE AIRGRAM, WHICH WAS
RECEIVED AUGUST 30, DATE CITED FOR RESPONSE TO WASHINGTON.
RECOMMEND LONGER LEAD TIME FUTURE.
UNDERHILL

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